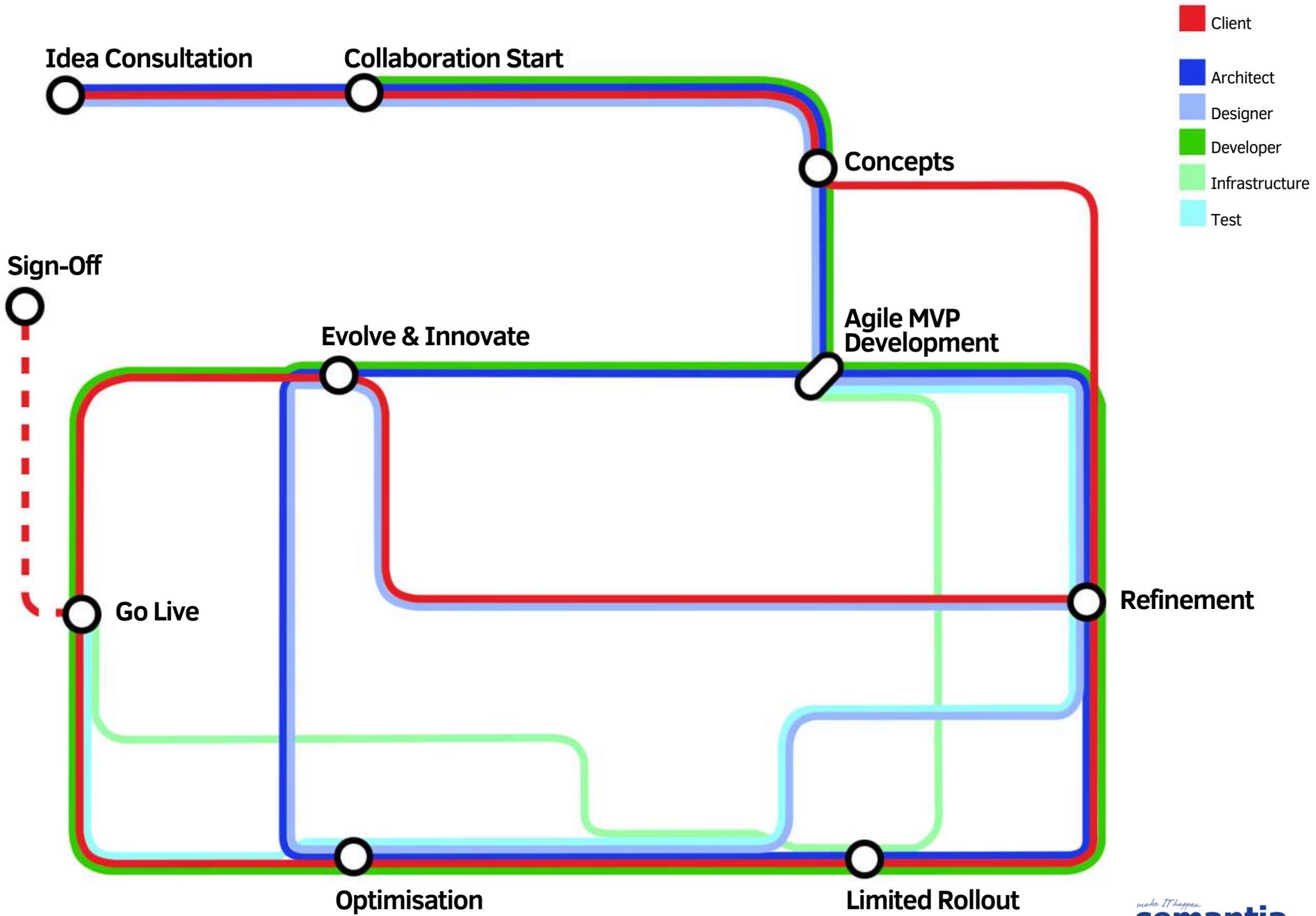




HOW WE WORK

BUILDING SOMETHING AMAZING WITH SEMANTIA



Idea Consultation

A project starts with you sharing your ideas and inspiration for a new software, app or interface.

From business objectives to functionality and design inspiration, the Idea Consultation captures these initial ideas as the beginning point for the Collaboration Start.

Collaboration Start

A guided session to explore your idea, discover potential impacts for your business and get clarity on your anticipated outcomes.

Aligning everyone to ensure your thoughts and needs are translated for the Architect, Designer and Developer teams.

Concepts

Presentation of diagrams, mockups, wireframes and proof-of-concepts in a way that makes key parts of your idea tangible.

This is where potential limitations are identified and resolutions decided upon. It's also when delivery priorities, timelines and your development roadmap is mapped out.

Agile MVP Development

Your project gets built according to the development roadmap for priorities and delivery.

The use of an agile MVP approach to development means new requirements or adjustments can be integrated and accommodated.

Refinement

Demonstration sessions of "work-in-progress" project components gives you opportunities to provide feedback, make comments and decisions along the way.

Changes, fixes and new opportunities for Optimisation are incorporated into the development process and metrics defined for Limited Rollout phase..

Limited Rollout

Planned releases of core project components are made available for you to use. Giving you and your team limited use of some aspects of the new software, app or interface.

More importantly, it gives you the opportunity to provide early feedback while the remaining project components are still in development.

Optimisation

Early feedback from the Limited Rollout is shared and put into the development roadmap.

Monitoring tools are installed, and metrics collected, to provide additional technical data for improving and optimising project components and business outcomes.

Go Live

Project components that have passed Optimisation are approved and become available for use in a live setting.

When all project components have moved to the Go Live stage, this becomes the project Sign-Off assessment point.

Sign-Off

Sign-Off is an important part of the project, for ensuring accountability by all stakeholders.

This Sign-Off is a co-ordinated review session that walks through the final Go Live solution to confirm all requirements have been delivered to you satisfactorily.

Evolve & Innovate

Throughout the project there will be times when discussions lead to new ideas for functionality, business opportunities and outcomes.

Sharing and capturing these ideas with a knowledgeable team ensures you have a way to always be moving forward.



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